

A RESOLUTION OF THE MAYOR & CITY COUNCIL

By Johnson, Reich, Gordon, Frey, Yang, Warsame, Goodman, Glidden, Cano, Bender, Quincy, A. Johnson and Palmisano

Declaring November 13, 2014 "Give to the Max Day" in the City of Minneapolis

Whereas, GiveMN links donors with organizations that are working to make Minnesota a better place. Through the online giving website, GiveMN.org, charitable giving is enabled at any time and any place, allowing people to donate with ease and enthusiasm; and

Whereas, the goal of GiveMN is to create an unparalleled state of giving in Minnesota. They are constantly developing new ways to grow giving in Minnesota – without making anyone peddle chocolate bars or serve a single rubber chicken dinner; and

Whereas, GiveMN provides nonprofit organizations and schools of all sizes the tools they need to share their story, connect with donors, and accept and track charitable contributions; and

Whereas, each year, Minnesotans generously donate to nonprofit organizations and schools on Give to the Max Day; and

Whereas, last year more than \$17 million was raised for Minnesota organizations in just 24 hours; and

Whereas, for the sixth annual charitable giving event on Thursday, November 13, GiveMN.org will be rallying all Minnesotans to cheer on their favorite cause during their 24-hour extravaganza of generosity; and

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That November 13, 2014 be and hereby is declared "GIVE TO THE MAX DAY" in the City of Minneapolis. In making this declaration, the City calls the attention of citizens to observe the commendable

work of local nonprofit organizations in the state working to make Minnesota a better place for all and the City requests to light the I-35W Memorial Bridge on November 13 in the color green in honor of this declaration.

Passed, October 3, 2014
Barbara Johnson, President of the Council
Approved:
Betsy Hodges, Mayor
Attest:
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Betsy Hodges, Mayor